

Date: July 14, 2025

To

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400001

Scrip Code: 531126

Subject: Newspaper advertisement regarding the proposed Rights Issue of the Partly Paid-up Equity Shares of Kati Patang Lifestyle Limited (“the Company”).

Dear Sir/Madam,

This is in continuation to our earlier letter dated June 27, 2025, and July 04, 2025, wherein the Company has proposed a Rights Issue of up to **1,02,56,651** (One Crore Two Lakh Fifty-Six Thousand Six Hundred and Fifty-One) Partly paid-up Equity Shares of face value of Rs. 10/- each of the Company at an issue price of Rs. 20/- per Rights Equity Shares (including a premium of Rs. 10/- per Rights Equity Share), aggregating up to Rs. 20,51,33,020/- (Rupees Twenty Crore Fifty-One Lakh Thirty-Three Thousand and Twenty Only) on rights basis to the eligible shareholders of the Company in the ratio of 2 (Two) Rights Equity Shares for every 7 (Seven) Fully Paid-up Equity Shares held by Eligible Equity Shareholders as on the record date i.e., Thursday, July 10, 2025.

In this regard, please find enclosed herewith a copy of the Newspaper Advertisement published on 14th July, 2025, in the below mentioned newspapers:

1. Financial Express, English national daily newspaper with wide circulation
2. Jansatta, Hindi/Regional national daily newspaper with wide circulation

A copy of the above advertisement will also be made available on the website of the Company at www.katipatang.com

Kindly take the above information on your records.

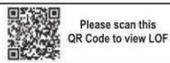
Thanking You,

For Kati Patang Lifestyle Limited

Sanjeev Kumar Jha

Company Secretary & Compliance Officer

Enclosure: Scan copy of newspaper advertisement



This advertisement is for information purposes only and does not constitute an offer or an invitation or a recommendation to purchase, to hold, or sell securities. This is not an announcement for the offer document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer (LOF) dated July 08, 2025, filed with BSE Limited ("BSE") (the "Stock Exchange"), and the Securities and the Exchange Board of India (SEBI).

KATI PATANG LIFESTYLE KATI PATANG LIFESTYLE LIMITED

(Formerly known as Virtualsoft Systems Limited)

Our Company, Kati Patang Lifestyle Limited (the "Company" or the "Issuer") was originally incorporated as a private limited company under the Companies Act, 1956 in the name and style of "Suri Capital & Leasing Private Limited" vide Certificate of Incorporation dated March 10, 1992, issued by the Registrar of Companies, National Capital Territory of Delhi and Haryana. Further, the name of the Company was changed to "Virtualsoft Systems Limited" on February 05, 2001, and further to "Kati Patang Lifestyle Limited" on December 24, 2024. For details related to change of registered office, please see "General Information" on page 42 of the LOF.

Registered Office: S-101, Panchsheel Park, New Delhi-110017, India
Corporate Office: 504, Savitri Cinema Complex, 5th Floor Greater Kailash-II, New Delhi - 110048, India
Contact Person: Mr. Sanjeev Kumar Jha (Company Secretary and Compliance Officer);
Telephone: +91-11-42701491; Website: www.katipatang.com; E-mail: cs@iamkatipatang.com

PROMOTERS OF OUR COMPANY: MR. GOKUL NARESH TANDAN

FOR PRIVATE CIRCULATION TO ELIGIBLE EQUITY SHAREHOLDERS OF KATI PATANG LIFESTYLE LIMITED (THE "COMPANY" OR THE "ISSUER") ONLY
ISSUE OF UP TO 1,02,56,651 PARTLY PAID-UP EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH OF OUR COMPANY (THE "RIGHTS SHARES") FOR CASH AT A PRICE OF ₹ 20/- PER RIGHTS EQUITY SHARE INCLUDING A PREMIUM OF ₹ 10/- PER RIGHTS EQUITY SHARE, AGGREGATING UP TO 2,051.33 LAKH IN RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 2 (TWO) RIGHTS EQUITY SHARES FOR EVERY 7 (SEVEN) FULLY PAID-UP EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE THAT IS THURSDAY, JULY 10, 2025 (THE "ISSUE"). FOR FURTHER DETAILS, SEE "TERMS OF THE ISSUE" BEGINNING ON PAGE 67 OF THIS LETTER OF OFFER.
*Assuming full subscription of the Issue and receipt of all calls money with respect to partly paid Equity Shares.

NOTICE TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY		
ISSUE OPENING DATE	LAST DATE FOR ON MARKET RENUNCIATIONS OF RIGHTS ENTITLEMENTS#	ISSUE CLOSING DATE*
Thursday, July 17, 2025	Tuesday, July 22, 2025	Friday, July 25, 2025

Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account on or prior to the Issue Closing Date.
* Our Board or the Rights Issue Committee will have the right to extend the Issue Period as may determine from time to time but not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA* Simple, Safe, Smart Way of making an application-Make Use of!!!!!!
*Applications supported by blocked amount (ASBA) are a better way of applying to issues by simply blocking the fund in the bank account. For further details, check the section on ASBA below.

Facilities for Application in this Issue
In accordance with Regulation 76 of the SEBI (Issue of Capital and Disclosure Requirements) Regulations ("SEBI ICDR"), the SEBI ICDR Master Circular and the ASBA Circulars, all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, titled "Making of an Application through the ASBA process" on page 71 of the LOF.

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EC NOTE TO STATE CEOS

Why hurry, wait for outcome in SC: Oppn on EC move

ASAD REHMAN
NEW DELHI, JULY 13



During the Special Intensive Revision of electoral rolls in Bihar's Nawada district on Sunday

ON THE DAY it was reported that the Election Commission had directed Chief Electoral Officers (CEOs) of all states to begin preparations for a Bihar-like Special Intensive Revision of electoral rolls. Opposition parties criticised the EC move and questioned the "hurry" for a nationwide SIR with-out consulting political parties.

The parties, from the Congress to the BJP, said Sunday that the EC should have waited for the matter to conclude in the Supreme Court before giving directions for a Bihar-like SIR.

Last Thursday, the Supreme Court, while hearing a clutch of petitions voicing concerns over the SIR in poll-bound Bihar, declined to restrain the EC from proceeding with the SIR but suggested that the poll panel also consider Aadhaar, voter ID and other cards for the purpose of updating the rolls. It said the EC could file a counter-affidavit by July 21 and the matter be listed for another hearing on July 28.

As reported on July 5, a day after a petition was filed in the Supreme Court challenging the SIR in Bihar, the EC wrote to CEOs of all other states, directing them to begin preparations for a similar exercise — this time with January 1, 2026, as the qualifying date.

The qualifying date mentioned in the letter indicates that while the nationwide exercise may start soon, a final timeline for the rest of the country is yet to be decided — though the aim is to include everyone who turns 18 years of age by January 1, 2026.

FROM THE FRONT PAGE

Over 300 firms turn debt-free...

"AT A BROADER level, the world is rapidly moving away from geopolitical tensions growing, supply chain disruptions increasing and trade and tariff wars on the rise," he said.

Deven Choksey, managing director, DCM Shroff FinServ, believes companies are avoiding debt, partly due to the stringent conditions attached by lenders.

"Firms instead are turning to equity as a fund-raising option. The buoyancy in stock markets and investor appetite for quality paper have helped companies tap the equity route," Choksey said.

Chokkalingam said it is becoming a standard practice for companies to use money raised via IPOs to fund capex and repay loans. "The propensity to use free cash flows to fund investment such as acquisitions is also growing. This is happening as a result of increased focus on operational efficiency, working capital management and prudent capital allocation strategies," he said.

Some experts said that the surge in cash holdings also reflects a changing approach to capital expenditure. Firms today favour a asset-light strategy driven by changing consumer habits.

The RBI's Financial Stability Report released last month notes that corporate debt levels in FY25 grew by just 2.9%, the slowest pace in five years. This is even as the RBI's monetary policy committee has cut the repo rate by 50 basis points to 5.5% last month, marking the third cut this calendar year and a total 100bps reduction in 2025 in a bid to improve real GDP growth. Subodh Raj, MD, Crisis Ratings, noted that India Inc's low capex intensity and balance sheet strength actually offer ample cushion against global shocks in the future.

The Russia-Ukraine war has continued for three years now, with new frontiers opening up in West Asia in the last two years. India and the US are yet to sign a trade deal, with tensions growing over potential trade hikes ahead of the August 1 deadline.

While the domestic market does offer stability, companies see in keeping cash buffers high, experts said.

GST rate rejig: Shah to forge consensus

GST, THE BIGGEST indirect tax reform in recent years, was introduced in July 2017. But it is riddled with a multiplicity of rates — zero, 5%, 12%, 18% and 28%, in addition to the cess rates for luxury and sin goods, and special carveouts for precious metals.

This rate rationalisation has not been palatable to many states, both BJP-ruled and Opposition. Several attempts to simplify and reduce rates on consumer-focused items were stalled earlier in the GST Council, the overarching federal body with members from both the Centre as well as states.

Two Opposition-led states also demanded the GST rate on life and health insurance premiums to be cut to 5% from 18% now; several others wanted no tax on premiums.

Shah's intervention politically sensitive issues and "those that need support from states." A major overhaul in GST will not go through in a single meeting of the GST Council, he will require a broad consensus as the decisions may go for a vote within the Council, the sources said.

Describing the presence of the home minister as "normal", the sources said there have been instances in the past when he was part of meetings. For instance, he was involved in discussions on disinvestment. He has also chaired meetings on price rise of staple food items in the past. "He has been involved especially in politically sensitive decisions," the sources said.

four years now. In its 45th meeting held in September 2021 in Lucknow, the GST Council discussed the need to undertake rate rationalisation, including conversion of inverted duty structure to reduce classification related disputes, and enhance GST revenues. The Council then approved changes in GST rates to correct inverted duty structure in many sectors, including textiles and footwear that were brought into effect from January 2022.

Earlier this year in February, it was reported the ministerial panel on rate rationalisation had held three rounds of discussions on the items in each of the key slabs. But even after the detailed exercise, the 12% GST slab was proposed to be retained by the panel, along with three key slabs. This was flagged in internal discussions as being inconsistent with the objective of reducing the number of slabs. The panel had then decided to revisit the matter, and hold more deliberations.

A three-slab proposal by doing away the 12% slab would involve a careful consideration while shifting items in that tax slab. As of now, the 12% slab includes packaged food items such as confectionery, nuts, dates, savanages, fruit juices, household goods such as cotton, tyre handbags, furniture, sewing machines, some textile products, stationery, and medical items such as medical grade oxygen, gauze, bandages, diagnostic kits. As per government data for 2023-24 shared in Parliament last year, around 70-75% of the GST revenue came from 18% tax slab.

REGISTRAR TO THE ISSUE

MAS Services Limited
Address: T-34, 2nd Floor, Okha Industrial Area, Phase - II, New Delhi-110020. Telephone: +91 11 2638 7282/83, 491 11 4132 0353 E-mail: ipo@masserv.com
Investor Grievance Email: investor@masserv.com Website: www.masserv.com Contact Person: Mr. Sharwan Mangla

S. No.	Name of Specific Investors (Renouncee)	Name of promoter / renouncer group (Renouncer)	Number of RE Renounced	S. No.	Name of Specific investors (Renouncee)	Name of promoter / promoter group (Renouncer)	Number of RE Renounced
1	Sidharth Prasad	GokulNareshTandan	75,000	10	Piyush Arya	GokulNareshTandan	88,727
2	Alok Lodha	GokulNareshTandan	1,25,000	11	Shubh Malhotra	SamarathBedi	11,88,271
3	Arun Khanna	GokulNareshTandan	1,25,000	12	Shubh Malhotra	Virtualsoft and Training Pvt Ltd	83,71,729
4	Kapareva Development Pvt Ltd	GokulNareshTandan	3,75,000	13	Pooja Singh	Virtual Software and Training Pvt Ltd	2,39,699
5	Sanjay Tandan Lal	GokulNareshTandan	1,25,000	14	Pooja Singh	Rajendra V Kulkarni	10,301
6	Rajiv Talwar	GokulNareshTandan	1,25,000	15	Piyush Arya	Rajendra V Kulkarni	61,273
7	Chitraj Rajiv Talwar	GokulNareshTandan	1,25,000	16	Varun Malik	Rajendra V Kulkarni	56,997
8	Raghav Nayyar	GokulNareshTandan	5,00,000	17	Varun Malik	M R Capital Pvt Ltd	22,857
9	Sanjay Jain	GokulNareshTandan	2,50,000				

LISTING: The existing Equity Shares of our Company are listed on BSE Limited ("BSE"). Our Company has received "in-principle" approvals from BSE for listing the Rights Equity Shares through their letters dated July 04, 2025. Our Company will also make applications to BSE to obtain trading approvals for the Rights Entitlements as required under the SEBI ICDR Master Circular. For the purposes of the issue, the Designated Stock Exchange is BSE.

DISCLAIMER CLAUSE OF BSE: It is to be distinctly understood that the permission given by BSE Limited should not in any way be deemed or construed that the LOF has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the LOF for the full text of the disclaimer clause of the BSE Limited on page 64 of the LOF.

DISPATCH AND AVAILABILITY OF ISSUE MATERIALS: Pursuant to the requirements of the SEBI ICDR Regulations and SEBI Rights Issue Circulars, the Letter of Offer, the Application Form, the Rights Entitlement Letter, and other Issue Material has been dispatched only to the Eligible Equity Shareholders who have provided their Indian address to our Company and who are located in jurisdictions where the offer and sale of the Rights Entitlements or Rights Equity Shares is permitted under laws of such jurisdictions. In case such Eligible Equity Shareholders have provided their valid e-mail address, the Letter of Offer, the Application Form, the Rights Entitlement Letter, and other Issue Material has been sent only to their valid e-mail address and in case such Eligible Equity Shareholders have not provided their e-mail address, an intimation letter along with details for availing the Letter of Offer, the Application Form, and their Rights Entitlement is physically dispatched, on a reasonable effort basis, to the Indian addresses provided by them.

In accordance with the above dispatch of the Letter of Offer, the Rights Entitlement Letter along with the Application Form has been completed in electronic form through email on July 11, 2025, and by physical mode on July 12, 2025, by Registrar to the Issue.

Banker to the Issue: Axis Bank Limited
Investors can access the Letter of Offer and the Application Form (provided that the Eligible Equity Shareholder is eligible to subscribe for the Rights Equity Shares under applicable laws) on the websites of:
(i) the Company at www.katipatang.com; (ii) the Registrar to the Issue at www.masserv.com; and (iii) BSE Limited at www.bseindia.com

The Investors can visit the following links for the below-mentioned purposes:
• Frequently asked questions and online/electronic dedicated Shareholders helpline for guidance on the Application process and resolution of difficulties faced by the Shareholders: www.masserv.com
• Update of Indian address and email/mobile number in the records maintained by the Registrar or our Company: www.masserv.com
• Submission of self-attested PAN, client master sheet, and demat account details by non-resident Eligible Equity Shareholders: www.masserv.com

For Kati Patang Lifestyle Limited
On behalf of the Board of Directors
Company Secretary and Compliance Officer

